



Alaska's 50th Anniversary Statehood Celebration

Logo Usage Policy

The State of Alaska's Statehood Celebration logo may only be used with written consent of the Alaska Statehood Celebration Commission.

If the terms listed below are violated or not agreed upon, the Alaska Statehood Celebration Commission reserves the right to prohibit any organization, community group, business or event from using the "Alaska 50 logo."

In order to use the Alaska Statehood Celebration logo, you must agree to the following:

- Only organizations, community groups, businesses, events or activities approved by the Alaska Statehood Celebration Committee may utilize the "Alaska 50 logo."
- The Alaska 50 logo may not be altered or modified in any way. In order to maintain the highest production quality, the logo must always be reproduced from the high-resolution digital file provided to you by the Alaska Statehood Celebration Commission. When enlarging or decreasing the size of the logo, you must make sure that the logo is not stretched horizontally or vertically.
- The Alaska 50 logo must be reproduced in one or more of the following colors:
 - Blue Background
 - PMS 7455 C: 100% cyan; 81% magenta; 7% yellow; and 1% black
 - Yellow Foreground
 - PMS 803 C: 2% cyan; 7% magenta; 97% yellow; and 0% black
 - Black, or
 - White (reversed on a color background).

The Alaska Statehood Celebration Commission must approve exceptions to the above color usage guidelines. If your organization, community group or business would like to reproduce the Alaska 50 logo in an ink color that is not listed above, please contact commission staff at (907) 269-7450. I agree to abide by the terms of the Alaska Statehood Celebration Logo Usage Policy.

Signature

Organization

Date



Alaska's 50th Anniversary Statehood Celebration

Logo Usage Application

Organization Information

Organization Name: _____
Type of Organization: _____
Address: _____
Website: _____
Phone: _____ Fax: _____

Event/Activity Information

Event/Activity Name: _____
Location: _____
Date: _____ Time: _____
Has this event/activity been approved by the Alaska Statehood Celebration Commission? Yes No
If no, please contact commission staff to receive an Official Event/Activity Form (907) 269-7450

Your Contact Information

Name: _____ Title: _____
Phone: _____ E-mail: _____

Logo Usage Information

Briefly describe how your organization will use the Alaska Statehood Celebration logo: _____

If you are producing a promotional item for the celebration will it be for sale to the public? Yes No
If yes, please contact commission staff to receive an Official Merchandise Form (907) 269-7450

Please sign and return completed form to: State of Alaska; Office of the Governor
Attn: Statehood Celebration; 550 W. 5th Avenue, Suite 1700, Anchorage, AK 99501
Completed forms can also be faxed to (907) 269-7463

Signature: _____ Date: _____

For office use only					
Date Rec'd:	Date Event Approved:	Logo Usage Approved: (y/n)	Date Logo Usage Approved:	Approved by:	Initials: